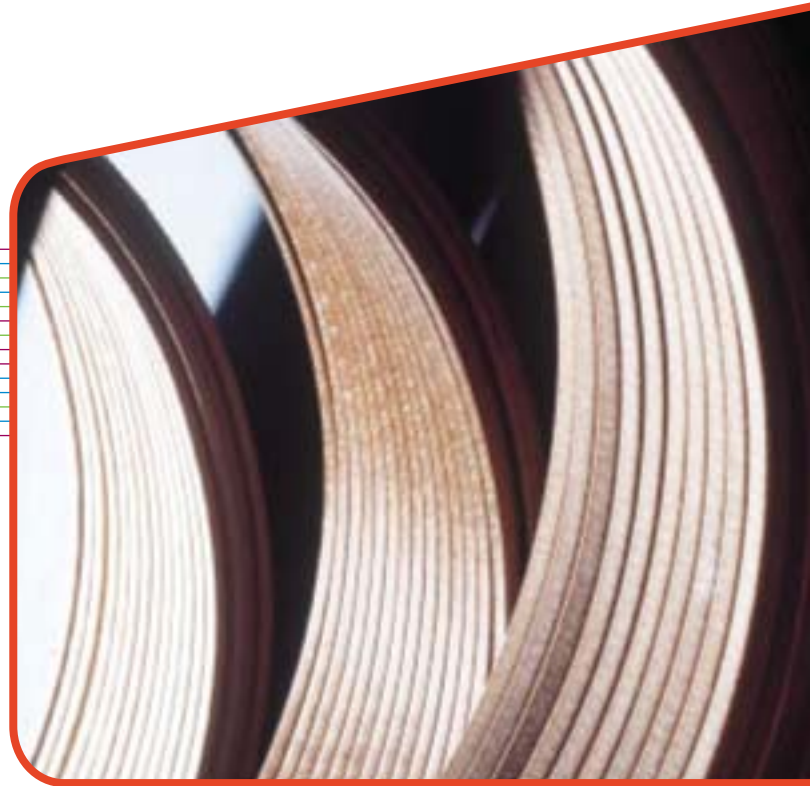


Value creation and continuous improvement working within a sustainable development

Sustainable development was defined in 1987 by the Brundtland Commission in its report to the United Nations as “a form of development that meets the needs of the present without compromising the ability of future generations to meet their own needs”.

For Nexans, being a global leader in the cable industry carries with it the need to translate its long-term vision into a strategy that is founded upon the principles of sustainable development.



In concrete terms, for Nexans this involves continuing its efforts in the areas of economic profitability, social performance and environmental quality. In 2001, the Group therefore spearheaded a number of measures that were designed to accelerate the process of cost reduction, increase the value-added component of its products and services and bolster the initiatives of its teams. The ultimate objective of these programs is to ensure the long-term viability of Nexans by laying solid foundations for future growth by optimizing resources in a way that is profitable for the company, its customers and the public at large.

vement: ment framework



Human resources

Promoting a change-embracing culture and developing skills

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Research and development

Stimulating innovation and anticipating our customers' needs

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Environment and safety

Environmentally-friendly production and waste recycling

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